

**Government of Rajasthan**  
**Department of Rural Development & Panchayati Raj**  
**Rajasthan Grameen Ajeevika Vikas Parishad**  
(3<sup>rd</sup> Floor, RFC Block, udyog Bhawan, C-Scheme, Jaipur, Ph: 0141 2227416)

F30(9) RD/RGAVP/HR/ State Consultant CVDS/2018/4199 Jaipur, Dated: 21/08/2018

**Corrigendum**

With reference to advertisement advertised on 12/07/2018 regarding applications for the post of Consultant – Creative Visualization & Data Scientist in Rajasthan Grameen Ajeevika Vikas Parishad (RGAVP) on contractual basis the condition in qualification and experience is '**Proven project experience of at least one year as data analyst**' in ToR is omitted and '**Graduate in Design/IT (Specialization in data mining) degree required**' to be read as '**Graduate in Design/IT degree required**'. The date for submitting online application for the said post is extended till 31<sup>st</sup> August 2018. Revised ToR can be seen on our official website [www.rgavp.org](http://www.rgavp.org).

-Sd-

**State Project Manager**  
**(HR & Admin), RGAVP**

## **Terms of References for hiring consultant for Creative Visualization & Data Scientist**

### **About RGAVP:**

Rajasthan Grameen Aajeevika Vikas Parishad (RGAVP) is a registered society for implementation of all livelihoods related programme in rural areas of Rajasthan. At present, RGAVP is implementing following projects:

- RRLP is World Bank funded project
- NRLM/NRLP is MoRD, GoI funded programme
- MPoWeR is IFAD funded project

The objectives of RGAVP are to support the development of livelihoods opportunities for rural poor, especially women and marginalized group through:

- Promotion of Community Institutions – Self Help Groups, Village Organizations, Federations, Producer groups etc.
- Financial Inclusion through Community Investment Fund from projects, SHG-Bank Linkages, Insurance etc.
- Providing Livelihood support services
- Skill development of Rural youth
- Convergence with other govt schemes


### **Roles & Responsibilities:**

- To be able to implement design tools and skills so as to come up with various publishing and presentation requirements for the department.
- Thinking creatively to produce new ideas and concepts and developing interactive design.
- Commissioning illustrators and photographers. Also coordinating with the printers.
- Transform wire-frames, prototypes into creative visual designs.
- Interpret data, analyze results using statistical techniques and provide ongoing reports.
- Identify analyze and interpret trends or patterns in complex data sets.

### **Eligibility Criteria**

#### **Skills:**

- Excellent communication skills both verbal and written
- Good organizational skills, accuracy and attention to detail
- A relevant portfolio showcasing your design and research skills
- Previous experience with strong print/publishing's is a must
- Create data-based graphics from thought level to publishing-ready pieces
- Candidate must be excellent with power point and flash presentations
- Develop design concepts, graphics and layout to enhance the visual customer experience

  
(Surendra Singh Rathore)  
PD (LPS & SHGs), RGAVP Cum DS, RDD

- Strong knowledge of grammar and composition rules required for editing and proof reading material
- Attention to detail with emphasis on accuracy and quality, and a critical eye in terms of aesthetics
- Strong analytical skills with the ability to collect, organize, analyze and disseminate significant amounts of information with attention to detail and accuracy
- General reporting and metric tracking; including generating reports, analyses and models as requested by the business to support the overall process
- Have experience in developing predictive models using analytical methods such as regression, decision trees, support vector machines, etc
- Expertise in visualization tools like Tableau, ggplot is very much needed
- Analytical ability to apply standard software, custom templates and formats
- Should have excellent effectual communication skills

#### **Education & Experience**

- Should not be above 45 years of age
- Graduate in Design/ IT degree required
- Masters or equivalent preferred
- 3-5 years' hands on experience in visual design is mandatory

#### **Essential requirements**

- Strong proficiency in computer applications/languages/concepts such as:  
Photoshop, Illustrator, Corel, Flash, PowerPoint, Advanced Excel, Word, R, Python, Tableau (or other visualization tools), Statistics, Machine Learning

#### **Reporting**

- The Consultant - creative visualization & Data Scientist will report to Chief Operating Manager, RGAVP.

#### **Terms, conditions and Consultancy fee:**

- The appointment of consultant will be a period for one year.
- The maximum consultancy fee payable per month is Rs. 50,000 pm for a person having experience from three to four years and Rs. 60000 pm for persons having more than four years of experience;
- The term of this consultancy service shall be governed by the circular of Finance (Rules Division) Department, Government of Rajasthan No. F.1(4)FD/Rules/2011/Pt-II dated 27.06.2014;
- The consultancy can be terminated at any time with one month notice from either party.
- The consultant will be paid TA/DA as per RGAVP rules.

  
 (Surendra Singh Rathore)  
 PD (LPS & SHGs), RGAVP Cum DS, RDD