

राजस्थान ग्रामीण आजीविका विकास परिषद

तृतीय तल, आरएफसी ब्लॉक, उद्योग भवन, तिलक मार्ग, जयपुर, राजस्थान
फोन नं.-2227011, 2227416, फैक्स-2227723


क्रमांक: प. ()/आर.डी./आरजीएवीपी/2013 | 3694

दिनांक: 12.3.14

रूचि की अभिव्यक्ति (Expression of Interest)

राजस्थान ग्रामीण आजीविका विकास परिषद द्वारा संचालित परियोजनाओं राजस्थान ग्रामीण आजीविका परियोजना (विश्व बैंक द्वारा पोषित) एवं राष्ट्रीय ग्रामीण आजीविका मिशन हेतु अल्पकालिक Communication Consultant की आवश्यकता है। योग्य Consultant से प्रस्ताव आमंत्रित किये जाते हैं।

कार्य का विवरण एवं निर्धारित योग्यताएं परिषद की वेबसाईट www.rgavp.org पर उपलब्ध है।
इच्छुक Consultant दिनांक 21.03.2014, सांय 5:30 बजे तक अपना आवेदन अधोहस्ताक्षरकर्ता को प्रस्तुत कर सकते है।


महाप्रबन्धक (प्रोक्योरमेंट)
आरजीएवीपी

ToR for Communication Consultant

Summary of the Assignment

Name of the Assignment	Consultant - Communication
Level of posting	State level
Qualification & Experience	Masters/PG with minimum 50% marks and at least 2 years of post qualification experience in the relevant field.
Salary (Rs.)	Upto 80,000/- (upto Rs. Eighty Thousand only) per month
Duration	3 Months
Job Description	The role of the consultant is to address the various issues related to identify the communication gaps and develop a mechanism to bridge the said gaps. He/she would also facilitate in designing and developing the communication deliverables/knowledge products across wide range of media.

Job Profile

- Conduct communication need assessments, develop communication objectives and design implementation plan based on the assessment.
- Recommend and implement innovative communication solutions to create awareness, disseminate knowledge, reduce resistance, and generate acceptance among target groups.
- Create and facilitate in the implementation of an accessible and user friendly feedback mechanism.
- Conceptualize and develop evaluation measures including knowledge checks for all the implemented communication activities.
- Any related work assigned by the State Mission Director.

Reporting

- The incumbent will report to SMD, RGAVP.

Qualification and Experience

- Masters/PG with minimum 50% in Mass Communication / Journalism / Public Relations / MBA / MSW / Social Sciences/Communication Technology or related field.
- At least 2 years of post qualification experience in consulting/communication agency.
- Experience of working with State/Central government.
- Prior experience in designing and developing an effective mass scale interaction platform.
- Previous experience in designing and developing communication in connection with implementation of technology in State/Central Government departments.

Consultation Fee

Rs. 80,000/- per month.

Taxes as applicable will have to be borne by the Consultant.

TA/DA would be as per RGAVP norms.

Terms and Conditions

The contract is for a period of 3 Months