Rajasthan Grameen Aajivika Vikas Parishad
(3rd Floor, Udyog Bhawan, C-Scheme, Jaipur – 302005, Tel: 0141-4259914, 2227416,
4259900, Fax: 0141-2227733)

F.15(19)RGAVP/LIV/2014/32334-35

EOI INVITATION

Expression of Interest are invited from qualified and experienced consulting firms who wish
to undertake consultancy services for conducting Hiring of agency to develop “Pashu Sakhi
in all 18 districts” for RGAVP.

Expression of Interest (EOI) with requisite documents is available on the website
(www.rgavp.org). EOI should be submitted in given template and in a sealed envelope
clearly superscripted as Expression of Interest for Hiring of agency to develop “Pashu Sakhi
in all 18 districts” on or before 3rd June 2016.

GM(Procurement)
RGAVP
Rajasthan Grameen Aajeevika Vikas Parishad (RGAVP)
Rajasthan Rural Livelihood Project
(3rd Floor, Udyog Bhawan, Tilak Marg, C-Scheme, Jaipur)
Phone No.0141-4259914, 2227416, 4259000, Fax - 0141-2227723

No. F 15(19) RGAVP/LIV/2014/32334-35 Date: 03/05/2016

Expression of interest for selection of agency to develop “Pashu Sakhi” in 18 districts under Rajasthan Rural Livelihood Project (RRLP)

The Government of Rajasthan is implementing the Rajasthan Rural Livelihood Project through the Rajasthan Grameen Aajeevika Vikas Parishad, with funding support from World Bank. The project aims to enhance opportunities and empowerment of the rural poor with a focus on women and marginalized groups in 51 Blocks and 18 districts of Rajasthan.

With commitment to promote sustainable livelihood for poor, RGAVP advocates promotion and adoption of standard and sustainable livestock production practices. Therefore we would plan to strengthen livestock services at grassroot by involving community level Pashu Sakhi. So, RGAVP will undertake a capacity building program to develop community level Pashu Sakhi only from women members of Self Help Group (SHGs) of RGAVP, so they can be engaged in field to ensure timely implementation of these practices.

The State Project Management Unit Invites Expression of Interest to develop and build capacities of Livestock based community cadre Pashu Sakhi. The assignment is expected to be completed in 2 Years. The agency will train 2000 Pashu Sakhi.

The Agency/Institutes must provide information proving that they are qualified and competent to perform the services. Applying agencies should have following minimum criteria to be selected for consideration:

1. A minimum of 3 years’ experience of working in the field of rural livelihoods, with demonstrable work experience in promoting livestock based community cadre. Pashu Sakhi will be a trained women community cadre from SHGs of RGAVP to promote best practices of Improved Livestock Management (ILM) among target communities on animal fodder, animal rearing, vaccination, de-worming and other practices.

2. A minimum average annual turnover of Rs. 50 Lakhs over the previous three years.

Submission from interested agencies should follow the format of attached questionnaire. The submission must include details of financial turnover for the last 3 financial years and a declaration by the head of the institution stating that the agency has not been black listed by any government department/institution.

The Agency/Institution will be selected in accordance with the procedures set out in the World Bank’s guidelines. The interested Agencies/Institutes may obtain further information from our website www.rgavp.org or at the address mentioned below between 9.30 AM to 6.00 PM on any working date. Expression of Interest must be delivered to the address mentioned below before 6.00 P.M on 3rd June 2016.
State Project Management Unit,
Rajasthan Rural Livelihood Project
3rd Floor, Udyog Bhawan
Tilak Marg, C-Scheme, Jaipur
Phone No. 0141- 4259914, 2227416, 4259900,
Fax - 0141- 2227723

Chief Operating Manager
RGAVP
## EoI Format

**CONTENTS FOR SECTION-I**

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Description</th>
<th>Schedule No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Application</td>
<td>Application</td>
</tr>
<tr>
<td>2.</td>
<td>Structured Questionnaire</td>
<td>Schedule-I</td>
</tr>
<tr>
<td>3.</td>
<td>Declaration</td>
<td>Schedule-II</td>
</tr>
</tbody>
</table>

(The Structured Questionnaire contained in Schedule-I are to be submitted by the interested Applicant duly filled in, signed and duly stamped on each page. This questionnaire is an integral part of EoI and will be used for evaluation.)
Application

Applicants Name and Address:
Applicants Reference:
Person to be contacted:
Designation:
Telephone No:

Fax:

To,
Chief Operating Manager,
Rajasthan Rural Livelihood Project,
3rd Floor, Udyog Bhawan,
Tilak Marg, C-Scheme, Jaipur (Raj)

Subject: Expression of Interest (EoI) for ____________________________
(name of assignment) for Rajasthan Rural Livelihood Project (World Bank funded).
Credit No. 48591N

1. We, the undersigned Applicant, have read and examined in detail your solicitation of
   EoI for the purpose of short-listing our firm for Appointment of Agency for (name
   of assignment) for RRLP (World Bank funded project) being implemented by
   RGAVP.

2. Structured Questionnaire: We are submitting the Credential/Information as
   stipulated in your aforesaid solicitation of EoI in Schedule-I. In case you require any
   further information in this regard, we agree to furnish the same.

3. Supporting documents: We have enclosed document supporting compliance and in
   support of the information provided in the Structured Questionnaire.

4. Dated this…………………..Day of………………………….2016.

Thanking you,

Yours faithfully,

Date: (signature)…………………………

Place:
Schedule-I

Structured questionnaire for appointment of agency for (name of assignment) for

Rajasthan Rural Livelihood Project

Applicant’s Name & Address:
To,
Chief Operating Manager,
RGAVP, Jaipur
Dear Sir,
In support of our Expression of interest, we furnish here with Structured Questionnaire, along with other information, as follows:

1. **General Particulars of Agency**

   | Name of the firm |  |
   | Registered Address |  |
   | Phone no. |  |
   | Email id: |  |
   | Name of the contact person for this EoI |  |
   | Phone No. of the contact person for this EoI |  |
   | Email id of the contact person for this EoI |  |
   | Office/Branch offices if any in Jaipur |  |
   | Office/Branch in other districts in Rajasthan if any |  |

2. **Particulars of Agency**

   | Date of Firm’s establishment |  |
   | Registration No. |  |
   | Registration Authority/Act |  |
   | Validity of Registration |  |
   | Service Tax Registration No. & Validity |  |
   | Empanelment with other Govt./Govt. under taking |  |
   | Type of Agency |  |
   | Proprietary Firm |  |
   | Institute |  |
   | Company/Partnership |  |
   | Number of full time qualified staff |  |
   | Number of other staff who are semi qualified/unqualified |  |
   | Pan No. |  |
   | Tan No. |  |
3. **Financial Particular of last three years of the Agency**

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Financial Year</th>
<th>Total Turnover</th>
<th>Turn over from the similar assignments</th>
<th>Turn over from the similar assignment in Rajasthan</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>2013-14</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>2014-15</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>2015-16</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

4. **Details of Professional Staff who will be assigned to this project**

<table>
<thead>
<tr>
<th>Names of the staff</th>
<th>Age</th>
<th>Year of experience</th>
<th>Qualification</th>
<th>Number of year associated with the Agency</th>
<th>Brief nature of work done(expertise)</th>
</tr>
</thead>
</table>

5. **Details of Administrative Staff who will be assigned to this project**

<table>
<thead>
<tr>
<th>Name of Staff</th>
<th>Age</th>
<th>Year of experience</th>
<th>Qualification</th>
<th>Number of year associated with the Agency</th>
<th>Brief nature of work done (expertise)</th>
</tr>
</thead>
</table>

6. **Experience of the agency/organization**

6. **A Sector specific (Livelihood) experience**

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Funding agency</th>
<th>Nature of Assignment</th>
<th>Year of Work Done</th>
<th>Value of Assignment</th>
<th>State and Locality where work was done</th>
<th>Number of household benefited</th>
</tr>
</thead>
</table>
***Detailed citation of work can be provided separately. Please also attach self-attested copies of the letter for the above assignment.

6. B Experience of working in Livestock sector (in last three years)

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Funding agency</th>
<th>Nature and objective of the assignment</th>
<th>Years of Work done</th>
<th>Value of assignment</th>
<th>Name of district/locality where work undertaken</th>
<th>Number of household benefited</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td></td>
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<td></td>
</tr>
</tbody>
</table>

6. C Details of each program to develop Pashu Sakhi by the agency***

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Funding agency</th>
<th>Nature and objective of the assignment (mention livelihood sector)</th>
<th>Years of Work done</th>
<th>Value of assignment</th>
<th>Name of district/locality where work undertaken</th>
<th>Number of Pashu Sakhi developed/Livestock community workers etc.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

7. Area of operation-

<table>
<thead>
<tr>
<th>Whether the organization is entitled to undertake activities as described in the scope above in all targeted districts. [If yes, please refer to specific provision in by-laws and attach highlighted copy.]</th>
<th>Yes/No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration of presence in Area(Year)</td>
<td></td>
</tr>
<tr>
<td>Detail of agency officers in targeted districts, if any (Address and year of opening)</td>
<td>Please submit suitable address proof</td>
</tr>
</tbody>
</table>

8. Entitlement for the present assignment
<table>
<thead>
<tr>
<th>Whether the organization has provisions to undertake the present assignment in its By-laws or MoA.</th>
<th>Yes/No</th>
</tr>
</thead>
<tbody>
<tr>
<td>If Yes, please refer provision in Bye-laws/MoA and describe</td>
<td></td>
</tr>
</tbody>
</table>

9. Has the organization been awarded at National/State/District level? (If yes, please attached certificate and describe)

10. Impact Studies or evaluation of the Agency’s work in the recent past by an external agency.
   a) Has any evaluation/study conducted for agency’s work? Yes/No
   b) If yes, then status/remarks (Good/Average/Unsatisfactory.)

11. Has the Agency has been blacklisted by any government (Union and/or state) Ministry/Department/Organization/NABARD/CAPART/Multinational donor agency/etc. or any other donor/partner organization in the past? (Declaration on non-judicial stamp of Rs. 10/- as per enclosed Schedule-II)
Schedule-II

Declaration

Date..........................

To whom so ever it may concern

I/We hereby solemnly take oath that I/We am/are authorized signatory in the firms/ Agency/ Institute/ Company and here by declared that “Our firms/ Agency/ Institute/ Company do not face any sanction or any pending disciplinary action from any authority against our firms/ Agency /Institute/ Company or partners. “Further, it is also certified that our firm has not been blacklisted by any government or any other donor/partner organization in past.

In case of any further changes with effect of this declaration at a later date; we would inform the project accordingly.

Authorized Signatory

(With seal)
Terms of reference (TOR)

For

Expression of interest for selection of agency to develop “Pashu Sakhi” in all 18 districts under Rajasthan Rural Livelihood project (RRLP)

(Draft Terms of Reference- Subject to change in the RFP)

Rajasthan Grameen Aajeevika Vikas Parishad (RGAVP)

Section A: Brief Project Description

Background

Rajasthan Grameen Aajeevika Vikas Parishad (RGAVP), an independent society under Department of Rural Development & Panchayati Raj, Govt. of Rajasthan is implementing Rajasthan Rural Livelihood project (RRLP) in Rajasthan. RGAVP is currently working in 51 blocks of 18 districts under RRLP in Rajasthan. The aim of the programme is to improve the rural livelihoods by social and economic empowerment of the rural poor. This also includes improving the livelihoods and quality of life of the rural poor (focusing on women and other disadvantaged groups). This would be done by developing organisations of rural poor and producers to enable them to access and negotiate better services, credit and assets from public and private sector agencies and financial organizations.

The main function of the Project is to improve the rural livelihoods through formation, strengthening and development of women based community institutions. The project forms women Self Help Groups (SHGs) in villages, which are federated as Village Organization’s and subsequently as Cluster Level Federation’s. The project follows ‘saturation approach’ i.e., leaving no poor household from the loop of SHG. Hence these community institutions of poor and producers will enable them to access and negotiate better services, credit and assets from public & private sector agencies, banks and other financial organizations. The programme aims at intervening in the selected sectors/sub sectors/commodities in the project districts for the income enhancement of the rural poor, who are or can be engaged in any critical point of the value chain deriving maximum income for their livelihood improvement. Important components of the project are:

1. Institution Building and social Empowerment
2. Community Investment Support
3. Skills Development and Employment
4. Livelihood Interventions.
Section B: Background of assignment

The poverty reduction programmes of GoI and several state governments needs to put more emphasis on micro plans-specific to the area, highlighting the natural endowments and constraints. More than 80% rural families keep livestock in their households. According to the economic data for the financial year 2011-2012, contribution of animal husbandry sector to the GDP of the State has been estimated to be around 9.16 %. About 35% of the income to small and marginal farmers comes from dairy and animal husbandry. In arid areas the contribution is as high as 50%. The sector has potential to create employment in rural areas with least investments as compared to other sectors. In the light of the potential, contribution and role of the sector in the State, a focused approach is required.

The State of Rajasthan faces frequent droughts/ famine, which results in crop failure, because most of agriculture is rain fed. Dairy sector provides sustainable year-round income to large number of farmers and livestock sector is principal source for socio-economic and nutritional needs of rural masses.

Livestock based Livelihood promotion under RGAVP

RGAVP’s major thrust is to promote large number of sustainable livelihoods through Agriculture and Animal husbandry for rural poor targeted families under the RRLP. In Rajasthan, animal rearing is the major livelihood activity for the targeted rural poor families in most of the project areas. Veterinary services are not adequate in far flung areas. There is an immediate need to develop Pashu Sakhi from our own SHG members who are willing to get trained and to provide services to fellow animal rears in and around their villages. Thus RGAVP wants to get 2000 such Pashu Sakhi from SHGs of RGAVP trained through suitable institutions/agencies that have proven capacities to train community cadre.

Section C: Objectives of the assignment:

The key objective of this assignment is to undertake a series of activities to provide technical and knowledge support to develop Community level Pashu Sakhi on animal husbandry through effective training to promote best practices to further improve the animal rearing on scientific lines in the target communities in 18 following districts - namely Baran,Bhilwara,Bikaner,Churu,Chittorgarh,Dausa,Dholpur,Dungarpur,Karauli,Rajsamand,UDAIPUR,Kota,Jhalawar,Pratapgarh,Bundi,SawaiMadhopur, Banswara and Tonk. The selected agency will:

1. Develop training curriculum, modules, manual for Pashu Sakhi and IEC materials on livestock interventions.
2. Identify community level Pashu Sakhi with the help of VO/CDO/CRPs along with support from YP/Manager/PFT Livelihoods.
3. Conduct training and refresher training for Pashu Sakhi.
4. Provide Hand holding support to Pashu Sakhi during her work for three years.
Section D: Scope of Work:

The agency will
- Design a suitable training program, training curriculum, modules for Pashu Sakhi – Minimum educational Qualification as 5th standard.
- Conduct various trainings (orientation, refresher, etc) for Pashu Sakhi.
- Provide first training as per Table A on next page.

Staff for Technical Assistance at state level

In addition to training of Livestock Para Professionals & Pashu Sakhi the agency will provide a team of 6 qualified professionals at State level for following objectives

- One Veterinary doctor for Professional/technical assistance.
- 5 Technical assistants (Subject matter specialist 2 for Goatry and 3 for Dairy) for solving problems and monitoring along with Vet. Doctor.
- Set up a Call centre (24*7) at state level for technical assistance of Pashu Sakhi and Goat Based Livelihood Groups (GBLG)/Dairy Livelihood Groups (DLG) RGAVP SHG members.

Section E: Approach and Methodology

Formation of GBLGs/DLGs:
RGAVP is responsible for forming Goat based Livelihood Groups (GBLGs)/Dairy Livelihood Groups (DLGs) of SHG women’s of RGAVP by deploying women CRPs in the field. These CRPs will be the trained or experienced SHG women from MPoWeR, MKSP.

Eligibility Criteria for Pashu Sakhi as per RGAVP policy:
- Education - Minimum 5th Standard and should be able to read and write
- Age - 20 – 45 Years
- Should have completed 50 SHG meetings/ min 1 year in RGAVP SHG fold.
- Should be member of any SHG formed under RGAVP
- Should be from same village.
- Should be interested and ready to adopt best practices in animal husbandry.
- Needy/poor woman who needs additional income.
- Should have her own Cattles and should be practicing improved animal management practices, which she promotes.
- Good communication skill.
- Willing to move within the nearby villages

Note – This is subject to change as per change in relevant policies.
Selection process of Pashu Sakhis:

- Application
  a. Publicity in the SHG (one Pashu Sakhi for three GBLGs/DLGs)
  b. Invite application through discussion in CDOs/VOs meetings.
- Vote of GBLGs/DLGs/CDOs/VOs members for her name.
- Pashu Sakhais will be suggested by GBLGs/DLGs members.
- Preliminary selection for capacity building and deployment in the field.
- Final selection will be done by CDO’s/VO’s/CLF office bearers.

### Table A: Training Details

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name of Training</th>
<th>No of days</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Orientation training</td>
<td>2 Days</td>
</tr>
<tr>
<td>2.</td>
<td>1st Phase Improved Animal Management (IAM) training (1st quarter of 1st Year)</td>
<td>6 Days</td>
</tr>
<tr>
<td>3.</td>
<td>2nd Phase Improved Animal Management (IAM) training (4 month after 1st phase training)</td>
<td>6 Days</td>
</tr>
<tr>
<td>4.</td>
<td>Refresher training 3 days in every four month (after 8 month, 12 month, 16 month, 20 month and 24 month of 1st phase training)</td>
<td>24 Days</td>
</tr>
<tr>
<td>5.</td>
<td>Exposure visit within the state (3 days – 1st Year and 3 days – 2nd year)</td>
<td>6 Days</td>
</tr>
</tbody>
</table>

| Total  | 42 Days |

**Note:** Each Pashu Sakhi should go through 42 days training (training plus exposure visit) in 2 years.

### Preparation of the training Module and Training material

- Orientation training (2 Days).
- Learning on Field (2 Weeks).
- 1st Phase Improved Animal Management (IAM) training (6 Days).
- Phase wise Learning (In time period of 2 to 3 months).
- 2nd Phase Improved Animal Management (IAM) training for (3 Days).
- Phase wise Learning (In time period of 2 to 3 months).
- Refresher training (3 Days/quarter).
- Exposure visit (2-3 days/6 month).
- Organize and participate in “Animal Health camp” with the Collaboration of Animal Husbandry Department.
- Handholding support provided by Livestock Para Professional (LPP) (Every 15 Days).
- Monthly meeting for cross learning, reflection, review and planning.
- The material should be in Hindi and the training material and module will be developed in active consultation with RGAVP.
The training should be designed and delivered considering that a Pashu Sakhi (PS) will

- Recognize signs of disease in cattle
- Facilitate primary healthcare for sick cattle
- Advise farmers on correct livestock management practices
- Refer sick cattle to the nearest veterinarian and act as a link between veterinarian and the community.
- Visit farmers and advise members of his community on how to improve cattle productivity

Note: Detail policy on Pashu Sakhi is available on our website (www.rgavp.org)

The trained Pashu Sakhi should develop following Skills after training:

- Participatory communication and active listening skills
- Participatory Rural assessment, livestock problem analysis, facilitating community analysis and learning.
- Identification of a healthy productive livestock through visual body configuration, production history and behavioural traits.
- Restraining cattle’s and recording body temperatures, heart beats; rumen movements and respiration.
- Formulation and administration of common drugs.
- Oral administration of drugs.
- Written and verbal communication skills to deal with animal rearing input suppliers.

Pashu Sakhi Role and Responsibilities:

1. Pashu Sakhi will mobilize 30 - 40 (3 GBLGs/DLGs) Women members to promote Animal Husbandry activity group (GBLGs/DLGs) in her own village or adjoining village.
2. Mobilizing community/SHGs members and educating them for preventive measures in goat and dairy animal rearing like- vaccination and De-worming.
3. Regular home visit of GBLGs/DLGs members (per day 2 families).
4. She will conduct Regular Monthly meeting of GBLGs/DLGs.
5. She will provide door step services to the members for preventive measures and provide immediate support for 24 hours.
6. Submit collected and duly filled data (home visit format) in Pashu Sakhis cluster monthly meeting.
7. Provide receipt to GBLGs/DLGs members for any service charges like medicine, De-worming, castration, Mineral mixture etc.
8. Attend regularly trainings and transfer the knowledge to community.
9. Provide training to livestock beneficiary on improved animal husbandry practices. Livestock Para professional will provide technical and hand holding support to them.
10. Demonstration of IAM (Improved animal management) practices in field.
11. Will help in organizing animal health camps in the village and facilitate treatment, vaccination and De-worming etc of the animal with the help of AH Govt. department.
12. Ensure all animals are vaccinated and de-wormed amongst target families.
13. Ensure all enrolled members follow improved practices.
14. Facilitate GBLGs/DLGs rearer's monthly meeting/training with the help of Livestock Para Professionals (with training module and tool).
15. Provide first aid to GBLGs/DLGs members.

The Pashu Sakhi (PS) will be trained to understand the animal business activity and present issues and problems. The training in her village would include basic preventive health care, season wise feeding and precautions, proper method of feeding and appropriate feeding schedule, proper housing & sanitation as well as right marketing time and live body weight pricing mechanism.

Training will have to be provided in batches of 30-35 at the State/District HQ with field visits in villages. If less than 30 candidates are selected for any district, then candidates from neighbouring districts will be joined to complete a batch of 30-35.

**Hand-holding support and refresher training**

The agency will provide on-field support to trained Pashu Sakhi, report the working track record of PS after 2 years training for next six months. The agency will organize refresher trainings for them after six months of working in field to address gaps during field work.

**Note:** Venue of training, food, lodging, transportation, training materials and other expenses related to training will be borne by agency itself.

**Capacity building of project staff**

The agency will conduct orientation training and exposure programs for the capacity building of project staff like livelihoods YPs-Managers/PFT at DPMU level on technical and implementation issues of livestock based livelihood programs. It will help clarify role of various field team members within livestock based program.

**Key Deliverables**

a. Development of training curriculum manual and modules
b. **2000 Pashu Sakhi’s (PS),** every PS should have completed successful training of 42 days within 2 years.
c. Capacity building of 25 – 30 project staff

Handholding support for six month after completion of 2 years training and reporting should be done to DPMU/SPMU

**Technical Expertise Required**

The Agency’s professional team’s expertise should comprise the following broad areas:

- **Livestock Specialist** (Non-Farm /Rural management/Rural Development)- She/he will co-ordinate the project and he will responsible for the overall management of the project like strategic planning, implementation, marketing, monitoring, control, target achievement, reporting etc.
- **Technical Assistant** - The primary responsibilities of subject matter specialist (animals) will be to provide technical support on development and finalization of Improved Animal Management Practices, linkages with relevant government schemes, capacity building of project functionaries and community cadres, marketing, conduct training programs and
facilitation of implementation of best practices etc. They will also be responsible to travel in field to handhold, support and monitor the work being done by cadres & to address their problems.

**Qualifications and experience required for the key experts**

<table>
<thead>
<tr>
<th>Key Experts</th>
<th>Qualifications</th>
<th>Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Livestock Specialist</td>
<td>Masters in Rural Development/Veterinary or related field</td>
<td>Minimum 10 years of relevant experience</td>
</tr>
<tr>
<td>(Team Leader)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Technical Assistants</td>
<td>B V Sc.(AH)/Livestock or related field</td>
<td>Minimum 5 years of relevant experience</td>
</tr>
<tr>
<td>Master Trainer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(For providing training to</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pashu Sakhi)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Section E: Timelines**

The assignment is expected to be completed in a period of 2 years.

**Section F: Organizational Relationships (Qualifications and eligibility)**

The agency will constitute a multi-disciplinary team of professionals having adequate qualifications and experiences in the field of livestock based livelihood, social sciences and of required professional skills on livestock for the duration of the assignment. Resource persons having direct experience of working on livestock in rural areas would be desirable. This team will be expected to work in close coordination with the District Project management Unit of the concerned district and state project management unit (SPMU) at Jaipur. The agency should provide reliable data and information in a timely manner to RGAVP.

**Eligibility Criteria of the agency**

- As a part of legal requirements, the agency should be a registered body under the relevant law and is active and operational continuously for the last 3 years on the date of application. It should maintain its accounting records and have them properly audited. Annual statements of income and expenditure should have been prepared.
- Average annual turnover of the Agency/Institution should be more than Rs. 50.0 lakhs in the last three years.
• The Agency should not be blacklisted by any government (Union and/or State), Ministry/Department/Organization/NABARD/CAPART/Multinational donor agency/etc. or any other donor/partner organization in the past.
• The Agency should be non-political and secular in nature.
• The Agency should be in conformity with mission, vision and the values of Project and ready to work for the key goals.
• The Agency should have experience of working in the field of Livelihood with special focus on improved livestock practices and capacity building.
• Should have understanding of socio economic, political, and cultural livelihood realities of the area.

Section G: Data and Services to be provided by the client (RGAVP)
RGAVP will provide the project guidelines, names, and addresses of the blocks and villages. Directions and guidelines received from the World Bank authorities.

Section II: - Criteria for short listing of Agency to develop Pashu Sakhi in all the 18 districts under Rajasthan Rural Livelihood Project (RRLP)

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Criteria</th>
<th>Maximum Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Previous livelihood related work experience in Rajasthan</td>
<td>10</td>
</tr>
<tr>
<td>2.</td>
<td>Work experience of the agency in the last three years (Livestock Sector)</td>
<td>25</td>
</tr>
<tr>
<td>3.</td>
<td>Demonstrated experience of the agency in promoting Livestock Para-</td>
<td>25</td>
</tr>
<tr>
<td></td>
<td>professionals/ Para vets</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>Qualified and experienced team of Resource Persons available with the</td>
<td>25</td>
</tr>
<tr>
<td></td>
<td>agency</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>Presence of the agency in the state</td>
<td>10</td>
</tr>
<tr>
<td>6.</td>
<td>Award/ Recognition earned by the agency</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>
### Description of Criteria for Short listing

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Criteria</th>
<th>Yardstick</th>
<th>Max. Marks</th>
<th>Reference/ Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Previous livelihood related work experience in Rajasthan</td>
<td>5 points for each livelihood projects implemented in Rajasthan</td>
<td>10</td>
<td>Information as provided in the application</td>
</tr>
<tr>
<td>2.</td>
<td>Work experience of the agency in the last three years (Livestock Sector)</td>
<td>5 points for each project implemented in livestock sector</td>
<td>25</td>
<td>Information as provided in the application</td>
</tr>
<tr>
<td>3.</td>
<td>Demonstrated experience of the agency in promoting Krishi Sakhi/ Para vets</td>
<td>10 points for each assignment [Minimum 10 Krishi Sakhi / Para vets developed under each assignment]</td>
<td>25</td>
<td>Information as provided in the application</td>
</tr>
<tr>
<td>4.</td>
<td>Qualified and experienced team of Resource Persons available with the agency</td>
<td>(a) 5 points each for Veterinary Doctor/ Livestock Assistant (LSA), with a minimum 2 years of experience [Maximum 2 persons for point (a)] (b) 1.5 points each for Animal Husbandry/ Rural Development/ Agriculture/ Management/ Social Work [Maximum 2 persons for a theme in point (b)]</td>
<td>25</td>
<td>List of full time staff with qualification and experience (In Years), provided by the Agency</td>
</tr>
<tr>
<td>5.</td>
<td>Presence of the agency in the state</td>
<td>5 points for each office Agency has in Rajasthan</td>
<td>10</td>
<td>Information as provided in the application</td>
</tr>
<tr>
<td>6.</td>
<td>Award/ Recognition earned by the agency</td>
<td>(a) 3 points for national level award to the agency (b) 2 points for state level award to the agency (c) 1 point for district level award to the agency</td>
<td>5</td>
<td>Information as provided in the application</td>
</tr>
</tbody>
</table>

**Total** | 100 |
Section I: Review of Progress

The agency will prepare and submit the action plan and implementation progress in detail to SPMU under intimation to the DPMU as per implementation plan. The progress shall be reviewed by the committee at SPMU/DPMU. RGAVP will send its monitors to oversee the training quality; during the period of training. The agency will have to incorporate the suggestions given by RGAVP to improve the quality of the training.

The agency will conduct formal evaluation of the candidates and the evaluation system will be potentially designed in consultation with RGAVP/ expert deputed by RGAVP for this purpose. Only those candidates who qualify the agreed evaluation criteria will be considered as ‘people trained’.

Outcomes

After training and proper handholding and capacity building of Pashu Sakhi following will be outcome parameters which will be mentioned by MIS of RGAVP

1. 2000 Pashu Sakhis trained for 42 days each.
2. 60000 beneficiaries being benefited by these cadres.
3. About 70% of the 60000 beneficiaries report 50% increase in income due to Livestock activities.
4. About 50% of the beneficiaries have annual income of Rs. 1 lakhs each.