

राजस्थान ग्रामीण आजीविका विकास परिषद्

तृतीय तल, आरएफसी ब्लॉक, उद्योग भवन, तिलक मार्ग, जयपुर, राजस्थान
फोन नं. 2227011, 2227416, फैक्स-2227723

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रूचि की अभिव्यक्ति (Expression of Interest)

राजस्थान ग्रामीण आजीविका विकास परिषद् द्वारा संचालित परियोजनाओं राजस्थान ग्रामीण आजीविका परियोजना (विश्व बैंक द्वारा पोषित) एवं राष्ट्रीय ग्रामीण आजीविका मिशन हेतु Communication Consultant की आवश्यकता है। योग्य Consultant से प्रस्ताव आमंत्रित किये जाते हैं।

कार्य का विवरण एवं निर्धारित योग्यताएं Annexure 'A' पर उपलब्ध है। इच्छुक Consultant दिनांक 11.12.2014, सांय 5.30 बजे तक अपना आवेदन अधोहस्ताक्षरकर्ता को प्रस्तुत कर सकते हैं।



परियोजना निर्देशक (LH-II)

आरजीएवीपी

Terms of Reference for Communication Consultant**Summary of assignment**

Name of assignment	Consultant Communication
Level of posting	State level
Salary	Upto Rs 80,000/- (eighty thousand) per month)
Duration	one year (12 months)
Job description	The role of communication consultant will be related to charting maps for communication interventions within the mission and outside using technological interventions. Formulating policy documents and roadmaps for bringing in latest technological and online tools to RGAVP's online policy including website and social media. Creating new media campaigns ICT/IEC activities around the mission's work.

Qualification and experience:

1. MA/ PG/ MBA/ PGDBM/ PGDBA /Social Sciences/ communication technology or related field
2. A course (Degree/ diploma) in Mass communication is desirable.
3. Two years of working experience in media / communication agency / consultancy firm
4. At least a year's experience of working in central/ state government is desirable
5. Prior experience in designing and developing mass scale interaction platform is desirable
6. Previous experience in creating/consulting communication strategy for central/state/ government aided projects is desirable

Job profile

1. Charting map for communication and technological interventions for rural area under RGAVP
2. Assisting in formulating policy documents and roadmaps for implementation of the same
3. Bringing in online/telecom aided tools to smoothen the connect between various stakeholder at RGAVP
4. Assisting in disseminating of public information in accordance with overall strategies and specific policy directions of RGAVP
5. Helping create and overseeing RGAVP's online strategy including websites and social media campaigns
6. Assisting with ICT/ICE activities related to RGAVP
7. Other related work as assigned by the state mission director

Duration:

The assignment would be for 12 months beyond that there will be no extension

Deliverables

- Creation and maintenance of all the communication forums of RGAVP
- Ensuring that there is an organic growth in the outreach of mission among various stake holders both within and outside RGAVP

Consultation fee

- Upto Rs. 80,000/- per month
- Taxes applicable will have to be borne by the consultant
- TA/DA will be applicable as per norms

Terms and conditions

Other terms and conditions will be same as extended to other senior specialists of RGAVP