

राजस्थान ग्रामीण आजीविका विकास परिषद्

तृतीय तल, आरएफसी ब्लॉक, उद्योग भवन, तिलक मार्ग, जयपुर, राजस्थान
फोन नं. 2227011, 2227416, फैक्स-2227723

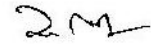
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04/12/14

रूचि की अभिव्यक्ति (Expression of Interest)

राजस्थान ग्रामीण आजीविका विकास परिषद् द्वारा संचालित परियोजनाओं राजस्थान ग्रामीण आजीविका परियोजना (विश्व बैंक द्वारा पोषित) एवं राष्ट्रीय ग्रामीण आजीविका मिशन हेतु Strategies and Ideation Consultant की आवश्यकता है। योग्य Consultant से प्रस्ताव आमंत्रित किये जाते हैं।

कार्य का विवरण एवं निर्धारित योग्यताएं Annexure 'A' पर उपलब्ध है। इच्छुक Consultant दिनांक 11.12.2014 सांय 5.30 बजे तक अपना आवेदन अद्योहस्ताक्षरकर्ता को प्रस्तुत कर सकते हैं।



वित्तीय सलाहकार

आरजीएवीपी

Annexure A

ToR for Strategies and Ideation Consultant

Introduction

The Government of Rajasthan is implementing the Rajasthan Rural Livelihood Project (RRLP) through the Rajasthan Grameen Aajeevika Vikas Parishad (RGAVP), with funding support from the International Development Association (IDA).

RRLP, a Community Demand Development Project to enhance the economic opportunities and empowerment of the rural poor, with a focus on women and marginalized groups, in the 18 target districts of Rajasthan covering 51 blocks and 9000 villages for a period of five years. The 18 districts covered under RRLP are Baran, Bhilwara, Bundi, Banswara, Bikaner, Chittorgarh, Churu, Dausa, Dholpur, Dungarpur, Jhalawar, Karoli, Kota, Pratapgarh, Sawai Madhopur, Rajsamand, Tonk & Udaipur. For Other details please refer our www.rgavp.org website.

The RGAVP proposes to engage short time Consultant- Strategies and Ideation, to support RGAVP to new ideas for innovations in rural livelihood generation, developing strategies for dissemination of government schemes in specific areas and curating project frameworks to take remedial action to ensure time bound achievement, identifying weak areas in project implementation and facilitate review and discussion.

Terms of Reference

In order to help the SPMU and DPMUs with a view to Scanning and incubating innovations for RGAVP to tackle key development challenges, undertake visioning, planning and developing project frameworks for better dissemination of government schemes, quality review of Proposals development of strategies for specific practice area and carry out specific project related research as and when required.

Scope of assignment

Main objective to introduction of new ideas for innovations in rural livelihood generation, developing strategies for dissemination of government schemes in specific areas and curating project frameworks

- 1) Scanning and incubating innovations for RGAVP to tackle key development challenges
- 2) Undertake visioning, planning and developing project frameworks for better dissemination government schemes
- 3) Develop and provide quality review of Proposals
- 4) Development of strategies for specific practice area, definition of the service offerings
- 5) Carry out specific project related research as and when required
- 6) Assignment would be for a period of three months and any extension will be the prerogative of RGAVP

Duration of the assignment;

90 days from the date of agreement

Required qualifications and experiences for the Consultant

Education

- Graduation with minimum 55 percent in Mass Communication/Journalism/ MSW/ Social Sciences or related field
- Post qualification experience in state/central government or/and with a corporation in introducing new strategies/ideas for policy dissemination and public outreach is desirable

Deliverables:

- Introduce new strategies and innovating ideas for enhancing rural livelihood
- Converge traditional communication, new media, events, technology and other marketing channels to deliver an idea
- Work towards better dissemination of government schemes to enable perception management for effective reach

Interested persons may submit their detailed proposal to reach State Mission Director, RAJEEVIKA, 3rd Floor, Udyog Bhavan, Jaipur

Consultation Fee

- Upto 45000 per month
- Taxes as applicable will have to be borne by the Consultant
- TA/DA would be as per RGAVP norms