Government of Rajasthan
Rural Development Department
Project: Rajasthan Grameen Ajivika Vikas Parishad
(3rd Floor, Udyog Bhawan, C Scheme, Jaipur Phone No. 0141-4259914, 4259900, 2227416, Fax-0141-2227113)

F. 24(13) RD/RGAVP/Liv./ Sub Project/2014 330399  Date:- 20/06/16

EOI Invitation

Rajasthan Grameen Aajiveeka Vikas Parishad (RGAVP) intends to hire External Agency for Technical support for
(a) “Strengthening non-farm livelihood in Dausa district (Leather & Mojari work)
(b) Strengthening Bundi Bandhej Cluster in Churu and Stone and jari Work in Bikaner districts under Rajasthan Rural Livelihood Project (RRLP).

EOI and ToR details can be downloaded from our website www.rgavp.org. Proposals must be submitted not later than 6.00 PM on June 20th 2016.

[Signature]
GM (Procurement)
RGAVP
Rajasthan Grameen Aajeevika Vikas Parishad
Rajasthan Rural Livelihood Project
(3rd Floor, Udyog Bhawan, Tilak Marg, C-Scheme, Jaipur)
Phone No.0141-2227416, 4259914, 4259900 Fax-0141-2227723

File No. 24 (1) RB/RAVP/PL/No. Sub Project/2014/35037 Date: 20/05/2016

Expression of Interest for selection of agency for implementing the project "Strengthening Bundi Bandhej cluster in Churu and Stone and Jari work in Bikaner districts under Rajasthan Rural Livelihood Project (RRLP)."

The Government of Rajasthan is implementing Rajasthan Rural Livelihood Project through Rajasthan Grameen Aajeevika Vikas Parishad, with funding support from The World Bank. The project aims to enhance economic opportunities and empowerment of the rural poor with a focus on women in one of targeted district of Rajasthan.

Expression of Interest is invited from qualified agencies for implementing the project "Strengthening Bundi Bandhej cluster in Churu and Stone and Jari work in Bikaner districts under Rajasthan Rural Livelihood Project (RRLP).

The agencies /institutes must provide information proving that they are qualified, experienced and competent to perform the services. Applying agencies should have the following minimum criteria to be selected for consideration:

1. The agency must have 3 years experience of working directly with rural communities and have technical skills and experience specific to the current project i.e Non –farm livelihood sector.

2. The agency must have an annual turnover of Rs. 50 lakh during each of last 3 years.

A detailed eligibility criterion is listed in Section-I. Detailed EoI document and ToR is available at our website (www.rgavp.org)

Submission from interested agencies should follow the format of the questionnaire. The submission must include details of financial turnover for the last 3 financial years and a declaration by the head of the institution stating that the agency has not been black listed by any government department/institution.
The Agencies / Institutions will be selected in accordance with the procedures set out in the World Bank’s guidelines through QCBS method.

The interested Agencies / Institutes may obtain further information from our website [www.rgavp.org](http://www.rgavp.org) or at the address mentioned below between 9.30 AM to 6.00 PM on any working day. Expression of Interest should be submitted in a sealed envelope clearly supercscripted as “Expression of Interest for Strengthening Bundi Bandhej cluster in Churu and Stone and Jari work in Bikaner districts under Rajasthan Rural Livelihood Project (RRLP) till 20th June 2016, by 6.00 p.m.

Address:
Rajasthan Grameen Ajevika Vikas Parishad,
Udyog Bhawan, Tilak Marg,
C Scheme, Jaipur
Email: rajeevika @rajasthan.gov.in

Chief Operating Manager
RGAVP
Documents
For
Soliciting Expression of Interest (EOI)
For
Appointment of Agency for implementing the project
"Strengthening Bundi Bandhej cluster in Churu and Stone and Jari work in Bikaner districts under Rajasthan Rural Livelihood Project (RRLP)".

CREDIT NO: 4859 IN

Contents

Section-I : EOI Format
Section-II : Terms of Reference
Section-I
EOI Format

<table>
<thead>
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<th>Description</th>
<th>Schedule No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Application</td>
<td>Application</td>
</tr>
<tr>
<td>2.</td>
<td>Structured Questionnaire</td>
<td>Schedule-I</td>
</tr>
<tr>
<td>3.</td>
<td>Declaration</td>
<td>Schedule-II</td>
</tr>
</tbody>
</table>

(The Structured Questionnaire contained in Schedule-I are to be submitted by the interested Applicant duly filled in, signed and stamped on each page. This questionnaire is an integral part of EoI and will be used for evaluation)
APPLICATION

Applicant's Name and Address:
Application Reference:
   Dated:
Person to be contacted:
Name:
Designation:
Telephone No.:                     E-mail:

To
State Mission Director,
Rajasthan Rural Livelihood Project,
3rd Floor, B-Block, Yojana Bhawan,
Tilak Marg, C-Scheme, Jaipur (Raj.)

Subject: Expression of Interest (EoI) for ------------------- (name of assignment) for Rajasthan Rural Livelihood Project (World Bank funded).

Credit No    IN

1.0 We, the undersigned Applicant, have read and examined in detail your solicitation of EOI for the purpose of short-listing of our firm for Appointment of Agency for (name of assignment) for RRLP (World Bank funded project) being implemented by RGAVP.

2.0 **Structured Questionnaire**: We are submitting the Credentials/Information as stipulated in your aforesaid solicitation of EOI in **Schedule-1**. In case you require any further information in this regard, we agree to furnish the same.

3.0 **Supporting documents**: We have enclosed documents supporting compliance and in support of the information provided in the Structured Questionnaire

4.0 **Declaration**: We have enclosed the declaration as par **Schedule-2**

5.0 Dated this ................................................ day of ........................................ 2016.

Thanking you,

Yours faithfully

Date:

(Signature)

Place:
Schedule - I

Structured questionnaire for appointment of agency for (name of assignment) for Rajasthan Rural Livelihood Project

Applicant's Name & Address:

To,
State Mission Director, RGAVP, Jaipur

In support of our Expression of Interest, we furnish herewith Structured Questionnaire, along with other relevant information, as follows:

1. General Particulars of Agency
   | Name of the firm
   | Registered Address
   | Phone No:
   | Email id:
   | Name of the Contact Person for this EoI
   | Phone no. of the Contact Person for this EoI
   | Email id of the Contact person for this EoI
   | Office/ Branch offices if any in Jaipur
   | Office/ Branch in Other Districts if any

2. Particulars of Agency
   | Date of Firm’s establishment
   | Registration No.
   | Registration Authority/Act
   | Validity of Registration
   | Service Tax Registration No. & Validity
   | Empanelment with other Govt./ Govt. undertakings
   | Type of the Agency
   | Proprietary Firm
   | Institute
   | Company
   | Partnership
   | Number of full time qualified staff
   | Number of other staff who are semi qualified/unqualified
   | PAN No.
   | TAN No.
3. Financial Particulars of last three years of the Agency

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Financial Year</th>
<th>Total Turnover (in Rupees)</th>
<th>Turnover from the similar assignments, (in Rs.)</th>
<th>Turnover from the similar assignments in Rajasthan (in Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
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<td>2.</td>
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<td>3.</td>
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</tr>
</tbody>
</table>

[Copies of Audited Financial Statements to be attached]

4. Details of Professional Staff who will be associated to this project

<table>
<thead>
<tr>
<th>Name of Staff</th>
<th>Age</th>
<th>Years of experience</th>
<th>Qualification</th>
<th>Number of years associated with the Agency</th>
<th>Brief nature of work done (assignment where the staff has worked with year)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

Brief CV of key staff to be assigned to this project to be attached.

5. Details of Administrative Staff to be assigned to this project

<table>
<thead>
<tr>
<th>Name of Staff</th>
<th>Age</th>
<th>Years of experience</th>
<th>Qualification</th>
<th>Number of years associated with the Agency</th>
<th>Assignments where the staff has worked with year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

6. A. Work experience of the agency in last 3 years (Tie & Dye and hand embroidery works/handicraft)

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Funding agency</th>
<th>Nature of Assignment</th>
<th>Year of Work Done</th>
<th>Value of assignment</th>
<th>State and Locality where work was done</th>
<th>Number of household benefited</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
</tbody>
</table>

Note: Detailed citation of work can be provided separately. Please also attach self attested copies of the letters for the above assignments

6. B. Experience in Tie & Dye and hand embroidery works/handicraft/ Stone and Jari work Livelihoods in Rajasthan in Last 3 Years

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Funding agency</th>
<th>Nature and objective of the assignment</th>
<th>Year of Work Done</th>
<th>Value of assignment</th>
<th>Name of district/locality where work undertaken</th>
<th>Number of household benefited</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>
6. C. Demonstrated experience in promoting produce collectives

<table>
<thead>
<tr>
<th>Name and place of Producer Institution</th>
<th>Date of formation</th>
<th>Livelihood Activity</th>
<th>Turn Over of Producer collectives promoted, year wise for last three years (Rs.)</th>
<th>Quantity of product (Kg or Liter)</th>
<th>Benefitted household(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
</tbody>
</table>

7. Area of operation -

Whether the organization is entitled to undertake activities as described in the scope of work above. [If yes, Please refer to specific provision in By-laws and attach highlighted copy.]

Duration of presence in Area (Years)

Details of agency offices in proposed districts, if any (Address and year of opening)

Yes/No

Please submit suitable address proof

8. Entitlement for the present assignment

Whether the organization has provisions to undertake the present assignment in its By-laws or MoA.

If yes, Please refer provision in By-laws/MoA and describe

Yes/No

9. Has the organization been awarded at National/State/District level? National/State/District (If yes, please attach certificate and describe)

10. Impact Studies or evaluation of the Agency’s work in the recent past by an external agency.
    (a) Has any evaluation/ study conducted for the agency’s work. Yes/No
    (b) If yes, then status /remarks (Good/Average/ Unsatisfactory).

11. Has the Agency been blacklisted by any government (Union and/or state) Ministry/Department/Organization/NABARD/CAPART/Multinational donor agency/etc. or any other donor/partner organization in the past? (Declaration on non-judicial stamp of Rs. 10/- as per enclosed Schedule-II)
Schedule-II

Declaration

Date........................

To whom so ever it may concern

I/We hereby solemnly take oath that I/We am/are authorized signatory in the firms/ Agency/ Institute/ Company and hereby declare that "Our firms/ Agency/ Institute/ Company" does not face any sanction or any pending disciplinary action from any authority against our firms/ Agency/ Institute/ Company or partners." Further, it is also certified that our firm has not been blacklisted by any government or any other donor/partner organization in past.

In case of any further changes which affect of this declaration at a later date; we would inform the project accordingly.

Authorized Signatory
(with seal if available)
Criteria for short listing of agency for conducting study for promotion of non-farm sector in Rajasthan under RRLP

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Criteria</th>
<th>Maximum Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Work experience of the agency in last 3 years (Tie and Dye &amp; hand embroidery works/handicraft)</td>
<td>30</td>
</tr>
<tr>
<td>2</td>
<td>Demonstrated experience in promoting Produce collectives</td>
<td>30</td>
</tr>
<tr>
<td>3</td>
<td>Qualified and experienced team of resource persons available with the agency</td>
<td>25</td>
</tr>
<tr>
<td>4</td>
<td>Presence in the state</td>
<td>10</td>
</tr>
<tr>
<td>5</td>
<td>Recognition/award earned by the agency</td>
<td>5</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>100</strong></td>
</tr>
<tr>
<td>Sr. No.</td>
<td>Criteria</td>
<td>Yardstick</td>
</tr>
<tr>
<td>--------</td>
<td>---------------------------------------------------------------------------</td>
<td>---------------------------------------------------------------------------</td>
</tr>
<tr>
<td>1</td>
<td>Similar work experience of the agency in last 3 years in non-farm sector.</td>
<td>5 points for each project implemented on non-farm sector in Tie and Dye and Stonc and jari work.</td>
</tr>
<tr>
<td>2</td>
<td>Demonstrated experience in promoting producer collectives</td>
<td>5 points for each producer collective promoted (minimum 200 producers)</td>
</tr>
<tr>
<td>3</td>
<td>Qualified and experienced team of resource persons, available with the agency</td>
<td>2 points for each Rural development/Non farm-specialist/community institution/Environment specialist / (max 2 person in each specialization)</td>
</tr>
<tr>
<td>4</td>
<td>Presence in the state (Local participation)</td>
<td>5 points if the application agency has its office in any of the district proposed under the study.</td>
</tr>
<tr>
<td>5</td>
<td>Award and recognition to the agency</td>
<td>a. 3 points for National level award to the agency</td>
</tr>
<tr>
<td></td>
<td></td>
<td>b. 2 points for State level award to the agency</td>
</tr>
<tr>
<td></td>
<td></td>
<td>c. 1 points for District level award to the agency</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td></td>
</tr>
</tbody>
</table>
Section – II

Terms of Reference and Details of Assignment
Term of Reference
For
Appointment Of Agency For Implementing The Project
"Strengthening Bundi Bandhej Cluster in Churu and Stone and Jari Work in Bikaner districts under Rajasthan Rural Livelihood Project (RRLP)"

1.0 Background

RGAVP invites EOI from agencies having capabilities for Skill upgradation and product development in tie and dye work. Under the scheme it is proposed to conduct Skill assessment, Skill upgradation, product development workshop including providing training of trainers (ToT) along with market linkages to develop village tie and dye and textile based embroidery/handicraft based artisans into Bundi Bhandej Livelihood Groups (BBLG) & Stone and Jari Livelihood Groups (S&JLG).

RGAVP envisages to help rural poor in strengthening their existing livelihoods and in building new livelihoods by putting three critical factors together- organizing the poor, establishing mechanism for timely livelihoods services, and setting mechanism for value addition and marketing of their produce.

RGAVP intends to promote Tie and Dye Based work under non-farm based livelihoods in villages of Churu District and Stone & Jari work in villages of Bikaner District.

1.1 Brief of Assignment
Rural non-farm employment is considered to be particularly important to the landless and small and marginal farmers, leading to the conclusion that the growth of real per capita non-agricultural output can have a significant impact in reducing rural poverty.

To strengthen non-farm based livelihoods, expansion of income opportunities in the non-farm sector is critical. Viable and scalable non-farming practices have to be explored and promoted. Therefore, to provide a sustainable income source through promotion of best non-farming practices and creation of producer collectives, RGAVP has decided to select an external technical agency for market facilitation of tie and dye (1100 artisans) women and Stone and Jari works (150 artisans) women already mobilized under women self help groups with RGAVP.

1.2 Objectives of Assignment
A key component of the RRLP is to develop the capacity of SHGs to start livelihoods initiatives and to strengthen such initiatives through capacity-building support and through creating producer federations. The project also seeks to develop Public Private Partnerships (PPPs) and facilitate linkages with commercial banks to help enhance livelihoods of rural producers.
2.0 **Scope of Work**

The scope of work is envisaged as under:-

2.1 **Skill Assessment**

The target group is about 1250 artisans of women self help groups of RGAVP in both tie and dye & stone and jari skill. The skill assessment shall be done on the above group by the agency in order to categorize the artisans in three groups on the basis of their skill set and learning abilities:

- **Category A**: Expert (Multi Skilled)
- **Category B**: More than one skill
- **Category C**: Single Skill

2.2 **Skill Upgradation**:

The agency shall be responsible for identifying the core skill of the artisans and provide value addition training which would be initiated at the village level and for duration of 1 to 3 months. In order to upgrade their core skill and acquiring of the new skills for the target group of artisans at the end of the training phase. The agency shall also identify the experts from the target group of artisans for them to become the Master Crafts Person for tie and dye and Stone and Jari work.

2.3 **Product Development**:

The agency shall be responsible for conducting of product development workshop for the artisans who are mobilised in to Self Help Groups (SHGs) as the Bundi Bhandej Livelihood Groups (BBLG) & Stone and Jari Livelihood Groups (S&JLG). It would also impart special skills to the identified Master Crafts Persons with a view to improve skills and capability within the self help group which would help the SHG to develop new range of products under the expert supervision of a qualified designer appointed by the agency.

The product development workshops would act as training period for master craft persons and the BBLG and S&JLG as sessions for understanding the market requirements and the needs of improvement in the existing product portfolio and adding new range of product designs.

These workshops would be for a period of (10-15) days quarterly that is 4 times in a year at a location convenient to the SHGs women to ensure the product development process is accomplished for the target group in a manner such that the groups shall have range of products for further production by their producer groups (BBLG and S&JLG) and sell it in to the various market. The objective of product
development workshop is to prepare the samples focusing particular market segment/ client/ customers.

2.4 Training of Trainers:

The agency shall be responsible to provide requisite training to the Master Crafts Persons who shall ultimately act as trainer of the BBLG & S&JLG with requisite tool kits. These trainings should be done in regular intervals of 1-2 months as would be desirable to ensure that the identified trainers play the key role of helping the Producer level organisations to function successfully.

2.5 Market Linkage:

The agency would also play a key role to guide RGAVP in setting up market connectivity for these BBLG & S&JLG so that the products developed get the desired market price to help create a successful livelihood intervention and will also ensure following:

- Creation of Web Portal with Payment Gateway System (Assistance in write up development)
- Preparation of promotional material for the groups- including brochure, leaflet, e-catalogue, label, logo, case study banners for dissemination. 
- Forward and Backward Linkage with at least 3 outlets/emporia and buyers.
- One exhibition at State level. (Min. 1 exhibition)
- Participation in fair at least 3 in a year (At prominent places in India).

Also the agency should help in registration of the Producer Level Organisation to initiate trade. All this would be done in a phased manner.

- **Phase 1: Market Readiness:** The selected agency will undertake capacity building programmes to make producers ready for the market. This includes the activities like skill assessment, skill up-gradation training, product development training, identification of master crafts person and crafts sakhi and their training. Linkages of producer groups with bulk supply of raw material and creation of integration of total value chain, training on market readiness. Agency may recommend activities other than abovementioned to fulfill the objectives of income enhancement of women SHGs.

- **Phase-2: Production/ setting up process/ records and production/ quality check/Marketing/creation of producer collectives.** The agency will undertake a range of livelihood interventions with producer groups/ producers collectives. These interventions will include, but not be limited to: organizing exposure visits, providing technical inputs, increasing access to higher quality inputs and increasing access to market.

- **Phase-3: Linkages with other government/non government agency**
a. Providing on-going handholding support to producer collectives, including
assisting them in developing a basic business plan and financial
projections so as to enable them to move toward commercial viability.
b. Develop bank linkages for producers and Producer Collectives so as to
meet various capital needs of producers.
c. Foster linkages to other schemes and interventions working on non-farm
livelihoods at the local, state and national levels.

While developing implementation plan, the Agency would consider following
essentials-

1) The beneficiaries should be members of self help groups (SHGs) formed/co-
opted by RGAVP.

2) RGAVP would provide financial support to strengthen Producer Organisation
(PO) as per its norms. (Community Operation Manual -COM of RGAVP can
be referred for detail information).

3) The field level project implementation would be done by the agency in
coordination with respective DPMUs of RGAVP. Various capacities building
program for SHGs can be conducted through PG/ VO/CLF/ Producer
Organisations.

4) The District Project Manager, RGAVP will be nodal person and will have
active role in project implementation and will provide support to implementing
agency. However project will be monitored by SPMU.

5) The activities promoted should have compliance with "Environment
Management Framework (EMF)" of RGAVP. The plan will follow environment
friendly non-negotiable practices. Any required certification related to
environment clearance will be taken by the agency.
3.0 Key Deliverables:

<table>
<thead>
<tr>
<th>Phase-1</th>
<th>Time line</th>
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<tbody>
<tr>
<td>Complete intervention strategy with activity-wise target, and timeline</td>
<td>15 days</td>
</tr>
<tr>
<td>Skill Assessment of all 1250 artisans</td>
<td>30 days</td>
</tr>
<tr>
<td>Skill Up-gradation training (1-3 months). Training module will be getting approved by agency from RGAVP in 15 days</td>
<td>1 to 3 months</td>
</tr>
<tr>
<td>Product Development workshops- 4 in a year involving reputed designers/ product developers/ merchandisers</td>
<td>4 workshop during year/ each with minimum of 10 days</td>
</tr>
<tr>
<td>Training to Producer groups/ Record keeping systems for group</td>
<td>2 trainings in year/ one training within 3 month of initiating work</td>
</tr>
<tr>
<td>Training to Master crafts persons</td>
<td>2 trainings in a year of 5 to 7 days each</td>
</tr>
<tr>
<td>Training to Crafts sakhis on production process and management (procurement, dissemination, payment, costing, pricing, participation in fair) – 2 trainings</td>
<td>2 trainings in a year (5 to 7 days)</td>
</tr>
</tbody>
</table>

Phase -2

| Production system at PG level, record keeping etc.                     | In first year                          |
| Registration of Producer company                                       | In first year                          |
| Linkages with buyers/ participation in fair, exhibitions or pitching to buyers, handholding to PG during the production | In first year                          |
| Market exposure to selected artisans                                  | In first year                          |
| Any other technical inputs to PG                                       | during two year                        |
| Training on quality control/ check etc                                | during two year                        |
| Preparation of dissemination material/ promotional material, website (portal), Logo and trademark registration | during two year                        |

Phase-3

| Linkages with buyers/ Institutional marketing                          | Both years                             |
| Linkages with government and non government schemes/ Institutions      | Both years                             |
| Arrangement for marketing outlets for groups/ with state emporias, cottage industries, private organised retailers etc. | Both years                             |
| Preparation of business plan for 5 years and handholding support      | Second year                            |

4.0 Technical Expertise Required
The Agency’s professional team’s expertise should comprise the following broad areas:

- **Team Leader (Non-Farm /Business/Rural management/ Management background)** - S/he will co-ordinate the project and will be responsible for the overall management of the project like, strategic planning, marketing, implementation, monitoring, control, target achievement, reporting etc.

- **Subject Matter Specialists includes merchandiser, designers and marketing persons** (Non-Farm, Handicrafts/ Leather and related areas) - The primary responsibilities of subject matter specialists (non-farm) will be to provide technical support on development of product and design, linkages with relevant buyers, government schemes, capacity building of project functionaries and community cadres on non-farm interventions, marketing and, facilitation of implementation of best practices etc.

- **Community Institution Development Specialists** (Community Mobilization/Institution Building/Training & Capacity Building) - the primary responsibilities of these specialists will be to facilitate community mobilization, formation & capacity building of community institutions, conduct training programs, do financial linkages and marketing etc.

**Qualifications and experience required for the key experts:**

<table>
<thead>
<tr>
<th>Key Experts</th>
<th>Qualifications</th>
<th>Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Team Leader</td>
<td>Masters in Business Development/ Management or entrepreneurship/ Or Masters with experience in similar field</td>
<td>Minimum 7 years of relevant experience</td>
</tr>
<tr>
<td>Subject Matter Specialist</td>
<td>Bachelor in design, merchandising, textiles or bachelor with experience in similar field.</td>
<td>Minimum 7 years of relevant experience</td>
</tr>
<tr>
<td>1 product developer/</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 designer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 merchandiser</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Institution Development Specialist</td>
<td>Masters in Training and Capacity Building/Social Development/Institutional Building /Community Mobilization or related field</td>
<td>Minimum 7 years of relevant experience</td>
</tr>
</tbody>
</table>

**5.0 Timelines**

Phase 1: 6 to 8 months
Phase 2: The total implantation period is two years.
6.0 Organizational Relationships (Qualifications and eligibility)

The agency will constitute a multi-disciplinary team of professionals having adequate qualifications and experiences in the field of livelihoods, design, product development, marketing and other technical staff with required professional skills for the duration of the assignment as described above. Resource Persons having experience of working on the non-farm sector would be desirable. This team will be expected to work in close coordination with the District Project Management Unit of the concern district and State Project Management Unit (SPMU) at Jaipur. Other than the management professional, the agency will have to place experienced people at field level who will work directly with community. The agency should provide reliable data and information in a timely manner to RGAVP.

7.0 Data and services to be provided by the client (RGAVP)

RGAVP will provide the project guidelines, list of women SHGs, list of community cadres, and addresses of the blocks and villages, directions and guidelines received from the World Bank and authorities etc.

8.0 Review of progress – The agency will prepare and submit the annual and quarterly action plan and progress achieved against the target in detail to SPMU under intimation to the DPMU as per implementation plan. The progress shall be reviewed by the committee at SPMU/DPMU.

9.0 Hand-Holding support and refresher training: The agency will provide on-field support to the trained Master Crafts Person and Artisans, report the working track record of Annual Action Plan (Business Plan) for at least 6 months after completion of trainings. The agency will organize refresher training for them after six months of working in field to address gaps during field work.

Venue of training, food, lodging, transportation, training materials and other expenses related to training will be borne by the agency itself.

10.00 Outcomes: Expected outcome of the project

1. Increase in income of all 1250 artisans by at least 50% through this activity
2. About 80% of the 1250 artisans have income of Rs. 1 lakh per annum
3. Formation of 2 Producer Company with annual turn over of Rs. 5 crore for tie and dye with 1100 artisans and Rs. 1 crore for Stone and Jari with 150 artisans.