

Rajasthan Gramin Ajeevika Vikas Parishad (RAJEEVIKA)

(IIIrd floor, RFC Block, Udyog Bhawan, Tilak Marg, C-Scheme, Jaipur, Ph: 2227025)

F. 31(2)RD/RGAVP/SRC/MISC/2017 / 7530

Date: 7.1.2020

Invitation for empanelment of Graphic Designer

RGAVP needs to empanelment Graphic Designer for work of designing Quarterly Magazine, E- newsletter, Flexes, Flyers and Digital backdrops etc.

Eligibility criteria & other details for the Graphic Designer are given on our website (www.rajeevika.rajasthan.gov.in). Expression of interest (i.e. latest CV with required qualifications and relevant experience to perform the services) should be submitted by the interested professionals through email (pasmrdgavp@gmail.com) or by post at office during office hours latest by 15.01.2020; 05:00 PM.


State Project Manager (Admin)
RGAVP

Introduction

RGAVP is implementing Project that aims to empower the rural people by improving their capacities and opportunities for a sustainable livelihood that will ensure enhanced participation, skill enhancement and increased income through self-sustained and community managed institutions. The project is being implemented in all districts of Rajasthan through NRLM and various projects undertaken by RGAVP, target to cover about 295 blocks of Rajasthan in a phased manner. The mission's aim is to enhance social and economic status of the rural poor of Rajasthan through development of self-sustained and community managed institutions. The targeted poor households are mobilised into thrift and credit based Self Help Groups (SHGs) which in turn are federated into village level federations called Village Organisation and then in to higher level community institution at different levels. Promotion of sustainable livelihoods and targeting vulnerable group of rural population are the most important components of the Project.

Scope of work

- Graphic designing of the quarterly magazine
- Monthly E-newsletter
- Flexes for various activities
- Flyers for events as and when required
- Digital backdrops.
- Publicity material
- Printing materials for training ,workshops etc
- All kinds of graphic work as and when assigned by RGAVP

Qualification and Experience

Essentials

- PGD in Advertising and Public Relations
- Minimum 5 years of experience in the relevant field

Desirable :

Reporting:

The incumbent will work under the guidance of Project Manager (knowledge management)

Deliverables

- Perfect designing of magazine with appropriate alignment of photographs
- Perfect designing of any other printable, displayable IEC material assigned by RGAVP

Remuneration

Rupees 1500 per day shall be paid subject to a limit of maximum 15 days in a month, after approval of work done by competent authority .